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The Bank of East Asia, Limited

(Incorporated in Hong Kong with limited liability in 1918) (Stock Code: 23)

NOTICE OF BOARD MEETING

This is to announce that a meeting of the Board of Directors of The Bank of East Asia, Limited will be held at The Bank of East Asia Building, 10 Des Voeux Road Central, Hong Kong on Thursday, 4th August, 2011 for the purpose of, among other matters, approving the publication of the interim results for the six months ended 30th June, 2011 and considering the payment of an interim dividend.

For and on behalf of The Bank of East Asia, Limited Alson LAW Chun-tak Company Secretary

Hong Kong, 5th July, 2011

As at the date of this announcement, the Board of Directors of the Bank comprises Dr. the Hon. Sir David LI Kwok-po (Chairman & Chief Executive), Professor Arthur LI Kwok-cheung* (Deputy Chairman), Dr. Allan WONG Chi-yun** (Deputy Chairman), Mr. WONG Chung-hin**, Dr. LEE Shau-kee**, Mr. Aubrey LI Kwok-sing*, Mr. Winston LO Yau-lai**, Tan Sri Dr. KHOO Kay-peng*, Dr. Thomas KWOK Ping-kwong**, Mr. Richard LI Tzar-kai*, Mr. Kenneth LO Chin-ming**, Mr. Eric LI Fook-chuen*, Mr. Stephen Charles LI Kwok-sze*, Mr. William DOO Wai-hoi**, Mr. KUOK Khoon-ean**, Mr. Valiant CHEUNG Kin-piu** and Dr. Isidro FAINÉ CASAS*.

^{*} Non-executive Directors

^{**} Independent Non-executive Directors